



ABOUT WEERDP

WEERDP is a national program. The main objective of this program is to increase social and economic empowerment of poor rural women in selected communities. The program comprises of four components: The first component is Community Mobilization and Institution Development (CMID), the second component is Access to Finance (A2F), third component is Enterprise Development and Market Linkages (EDML), and the fourth component is Project Management (PM).

WEERDP IN FOCUS

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CMID COMPONENT

Community Mobilization and Institution Development is the first component of the WEERDP aims to build sustainable community institutions through social and economic mobilization of rural women. This is perhaps the most critical component of the project, since it lays the institutional foundation on top of which the rest of the activities will depend. The formation of sustainable institutions would build the social capital of women in the rural areas and serve as the first stage of their economic empowerment.

ABDUL SAMAD'S JOURNEY TOWARDS PROSPERITY

Women Economic Empowerment Rural Development Program (WEERDP) was able to cover huge number of villagers in Nangarhar province and provide basic livelihood tools to the villagers, in order to transform their lives from someone that lived from hand to mouth, to someone economically self-sufficient.

Moreover, Abdul Samad, received a loan of 34000 AFN from Village Savings and Loans Association (VSLA) and procured sophisticated sewing, Pico, and tailoring machines.

STORY HIGHLIGHTS

Abdul Samad is an active member of Zamaroot Enterprise group (EG), the enterprise group located in Sada Abdullah Jan village of Kama district which works in embroidery and handicraft sector.

He hadn't had advanced embroidery machinery prior to joining the EG, Abdul Samad, received a loan of 34000 AFN from (VSLA) and procured sophisticated sewing, Pico, and tailoring machines. He is planning to expand his business.

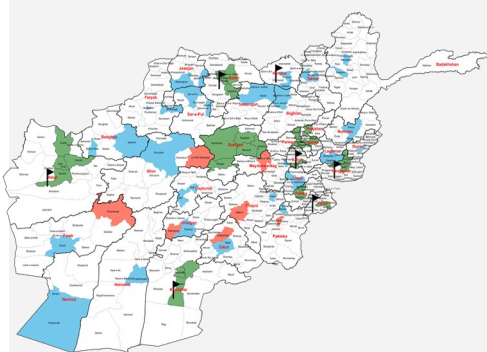
Abdul Samad is from Sada Abdullah Jan village of Kama district in Nangarhar province. He is an active member of Zamaroot Enterprise group (EG), the enterprise group located in in Sada Abdullah Jan village of Kama district which works in embroidery and handicraft sector. Zamaroot Enterprise Group was established in 2011, and the EG has seven active members. Abdul Samad hadn't had advanced embroidery machinery prior to joining the EG, he used to use hand and operate unconventional machines for sewing that were time consuming, as well as they were neither effective nor efficient. After he was informed about the objective of the program, he decided to become a member of Zamaroot Enterprise Group which opened many opportunity doors for him.

As a result, he vehemently started his business in the Landa Boch bazaar of Kama district, installed two new machines, and hired two skilled employees. **"Previously, my income was 50,000 AFN in 6 months, however, my income has been doubled since the provision of new machines and recruitment of new workers"** said Ahmad Samad.

Interestingly, he generated an income of 100,000 AFN from his business in the past 6 months, and paid back his debts too. He is planning to expand his business to Jalalabad market in the near future.

Mr. Abdul Samad is very thankful to the program for the support and assistance he has received for the past several years. Women Economic Empowerment Rural Development Program (WEERDP) has been playing vital role in empowering villagers economically and socially. WEERDP aims to cover 76 districts in 34 provinces of Afghanistan.

COVERAGE MAP



MAKING VILLAGES PRODUCTIVE